

## Power2Inspire Ambassador Role Description

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**Role:** Charity Ambassador

**Responsible to:** Chief Executive Officer

**Time commitment:** To suit your availability

**Location:** Cambridge/remote

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### Background

Power2Inspire is a Cambridge-based charity devoted to advancing inclusion through sport. Founded in 2013 by John Willis, our core belief is that sports should be accessible to all, regardless of gender, faith, age, ethnicity, ability or disability. We achieve this through a diverse array of inclusive sporting events, such as the PowerHouseGames, Games2Inspire, SuperSensory1K, and Festival of Inclusive Sport events.

Our mission is to embed inclusive sport in educational, sporting and community landscapes by delivering events for everyone to enjoy. Our ambassadors play a vital role in helping us raise awareness of our mission by attending events to speak about our efforts to advance inclusion through sport and encourage others to get involved in fundraising activities.

### Responsibilities

- **Championing our mission:** advocate for inclusivity and participation in sports and sharing our mission and beliefs with your community, and on your social media channels.
- **Attending and participating in our events:** such as the PowerHouseGames and Festivals of Inclusive Sport and encourage others to attend our events.
- **Engaging Supporters:** inspire people to donate and volunteer their time by sharing stories and the impact of our work.
- **Encouraging donations:** utilise your personal networks and social media to encourage donations and participate in our fundraising initiatives and campaigns.

## Why become a Power2Inspire Ambassador?

- **Make a real difference:** play a key role in promoting inclusivity and making sports accessible to everyone.
- **Build your network:** connect with individuals, community leaders, top-flight sports clubs such as Middlesex Cricket Club and Leicester Tigers, and companies/organisations from across the country.
- **Develop your skills:** gain worthwhile experience in advocacy, event planning, fundraising, and public speaking.
- **Recognition:** be acknowledged and highlighted for your contributions.
- **Inspire others:** use your experience and platforms to inspire others to get involved and make a positive impact throughout many communities.

## Time commitment

The ambassador's role offers flexibility to accommodate your schedule, with no required minimum time commitment.

## How to Apply

To express your interest in becoming a Power2Inspire Ambassador, please contact us at [info@power2inspire.org.uk](mailto:info@power2inspire.org.uk) and we'll arrange an informal call to discuss the role and your suitability. After this, we'll require references and invite you to a short introduction.