

# **Privacy Policy**

### What we do with your data

The data you provide us is processed by Power2Inspire (P2I) staff. This information is securely located on computers and backup devices.

We will use your contact details to inform you of upcoming events and updates for Power2Inspire. We also include some pictures and video recordings in publicity and fundraising material, including on the P2I website and social media channels. Consent is sought on event by event basis for photographs to be used, and specific consent is obtained for video recordings.

We have a strict policy that only allows personal information to be used for limited purposes. Unless consent is obtained personal data will only be used and retained in relation to the event or activities taken part in, and to invite people to future activities (if appropriate).

We will never sell it or share it with another organisation for their benefit. We will, however, provide information to the relevant authorities if we are required by law to do so.

## How long we keep your data

Details are retained for as long as deemed to be relevant or necessary. Event participant lists (for Festivals and Super Sensory 1Ks) and similar documents are retained for archive purposes.

If you use your credit or debit card to make a donation, we will ensure that this is carried out securely. Our card payments are processed by third parties who are accredited with the Payment Card Industry Data Security Standard (PCI-DSS). We do not store your card details.

#### Cookies

A cookie is a small file that is available to be placed on your device whilst browsing this web site. Your internet browser is normally set to accept cookies by default, but if you wish to do so, you can choose to alter this setting to prevent cookies being placed on your device. If you accept, when you visit our website, a cookie file is added to your device with the intention of enhancing your browsing experience. We use cookies to help analyse web traffic and they allow us to provide you with a better website by enabling us to statistically monitor how our pages are navigated and which pages visitors to our sites find useful and



which they do not. A cookie can also remember things like your preferences, if you choose not to accept cookies you may lose these functions.

A cookie contains anonymous information, and each cookie is unique to your browser. A cookie does not give us access to your computer nor any identifiable information about you. If cookies have been placed on your device, you can choose to delete them by going to your browser settings.

## **Tracking**

Our websites do not track you.

### What are your rights?

You have the right to access your personal information, and if you believe that the information we process on you is incorrect you can request to have it corrected. You can also object to having your name included in any material.

In order to exercise your rights, or if at any time you wish to be taken off our contact lists, or if you have further questions, please contact the CEO (ceo@power2inspire.org.uk).

You also have the right to lodge a complaint to the ICO.

**Updated Annually (April)** 

Alex Laybourne